

## Minutes of Meeting of CSTA Officers and Governors dated 3/30/09

The meeting was held via Conference Call from 4:30 pm to 5:30 pm

**Attendees:** Linda Heuman, President  
Geff Gioia, Vice President  
Chris DeCicco, Board Member  
Dan Lind, Board Member  
Sandy Sulen, Board Member

### **Treasurer's Report:**

The ending balance as of 3/30/09 stands at \$30,235.55. Last year's sponsorships netted us \$45,000.

### **Old Business:**

Last Board meeting minutes (from 2/10/09) were approved.

The Website is basically completed. Geff Gioia and Kathy Hutka are checking with Thundertech on any remaining kinks with PayPal.

We have collected \$3360 in membership dues Year-to-date. Linda Heuman will follow up with a couple firms. An email reminder will be sent too. We are hoping to have PayPal up and running soon to possibly accommodate members to pay online.

We have decided to wait until after the summer outing to revise the By-laws.

### **New Business:**

2008 Taxes – We have until May 15th, as a non-profit to get this done. Jay and Kathy are going to get together to finish this up.

2009 Summer Outing -

- Contracts have been signed and deposits made to the Nautical Queen and PCI Entertainment (the Casino Night party planners). We estimate overall cost will be less than last year for food and venue costs. We decided not to use the Casino night as a fund raising opportunity. Feel it's too complicated to arrange.
- We will have our "after-party" somewhere on/near West 6th. Lots of good/new places to choose from. **Chris DeCicco will work with Jay Meagrow on this.**
- Golf is set for Thursday, with 11am tee time.
- **Shuttle Bus will be reserved again this year** - use to and from Golf, from hotel to boat, and from boat to "After-party".

- **Sandy Sulen will reserve rooms at The Renaissance Hotel.** They offer very good prices, nice rooms and bar, open meeting area right outside of bar area, located very close to our "after-party" on West 6th. **Need to determine how many rooms to reserve for Wednesday night, Sandy will check with Jay on how many golfers might be interested in reserving room on Wed for Thursday golf outing.** For Thursday we will reserve the same amount of rooms as last year – 25 rooms (one room for CSTA President).
- Parking will be at the attendee's expense. Plenty of inexpensive parking available near Shooters, plus, we will be offering the Shuttle bus service.
- We decided not to have formal invitations. Instead we will send an evite and email in an invitation format. **Dan Lind is going to send the evite and email on/around May 13<sup>th</sup> (6 weeks prior to outing).** Linda Heuman will also send a "Save the Date" email at end of April (about 10 wks prior to our event).
- **Linda Heuman and Kathy Hutka are going to work on Signage and Sponsorship fundraising.** Will use FastSigns again, and after the email/evite is sent, will make sponsorship calls. **We will once again recruit the help of Rob Israel, Brian Cavalier, Becky Berridge and anyone else who would like to assist in our fundraising efforts.** Sponsorship Levels are:
 

Diamond	\$5000.
Platinum	\$3500.
Gold	\$2500
Silver	\$1500
Bronze	\$500
- **Chris DeCicco will work with Jay Meagrow** on gifts for golfers and various golf award categories, in addition to gifts for all attending event. **Prizes/gift cards for Casino night winners will be handled by Chris DeCicco and Geff Gioia.**

Charitable Donations/Scholarships –

**Geff Gioia is going to follow-up with Providence House and Laura's Home for charitable donations,** but general consensus is to give donations to these two organizations and also Bellfaire. CSP (Cleveland Scholarship Program) was presented by Linda Heuman. This is a very large organization, and albeit good, we felt we could make a larger impact on the smaller organizations. We will make our charitable contributions sometime after our summer outing.

Next Board meeting scheduled for Monday, May 11<sup>th</sup>. Location TBD (E. 4<sup>th</sup> street locale).

Linda Heuman adjourned the meeting at 5:30 pm.